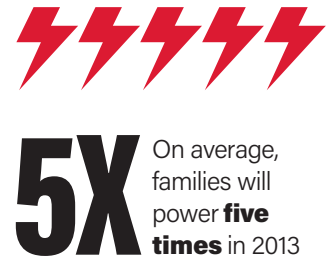
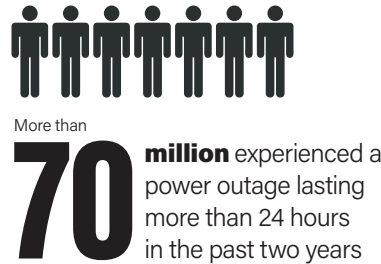
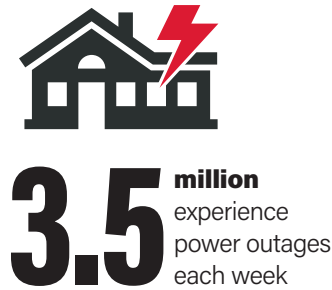




The effect of power outages

The Situation

Power outages are more common than perceived. It's estimated that:



The Financial Impact

The following statistics are the national average for power outage costs incurred by homeowners:

- Hotel stay per night: **\$150.25**
- Food loss: **\$200+**
- Basement flooding: **\$20,890**
- \$1,900** Cleaning
- \$15,870** Finished floor
- \$2,910** Wall insulation, drywall or paneling
- \$210** Repairs to furnace
- \$3,800** Mold removal

The Solution

When utility power fails, backup power generators:

- Power homes **during outages**
- Reduce the financial impact** of a power outage
- Connect to a few **select circuits** or even a **whole house** (dependent on type)